

Jan 15, 2014 - Feb 14, 2014

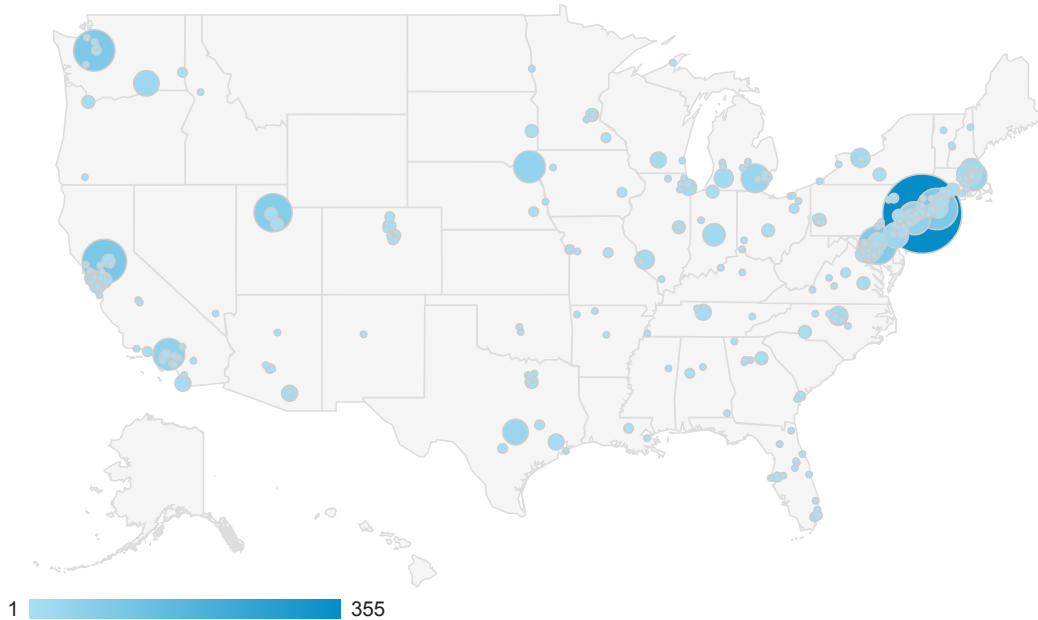
Location

ALL » COUNTRY / TERRITORY: United States



Map Overlay

Summary



City	Acquisition			Behavior			Conversions Goal 1: Paging goals		
	Visits	% New Visits	New Visits	Bounce Rate	Pages / Visit	Avg. Visit Duration	Paging goals (Goal 1 Conversion Rate)	Paging goals (Goal 1 Completions)	Paging goals (Goal 1 Value)
	2,194 <small>% of Total: 32.42% (6,768)</small>	53.56% <small>Site Avg: 53.53% (0.04%)</small>	1,175 <small>% of Total: 32.43% (3,623)</small>	51.32% <small>Site Avg: 54.96% (-6.63%)</small>	3.72 <small>Site Avg: 3.76 (-0.94%)</small>	00:05:00 <small>Site Avg: 00:05:01 (-0.29%)</small>	20.56% <small>Site Avg: 19.62% (4.76%)</small>	451 <small>% of Total: 33.96% (1,328)</small>	\$0.00 <small>% of Total: 0.00% (\$0.00)</small>
1. New York	355	58.87%	209	47.04%	4.40	00:07:10	28.17%	100	\$0.00
2. Davis	103	45.63%	47	42.72%	4.17	00:07:25	21.36%	22	\$0.00
3. Seattle	96	45.83%	44	50.00%	3.52	00:06:03	20.83%	20	\$0.00
4. Stony Brook	95	15.79%	15	44.21%	2.75	00:02:43	13.68%	13	\$0.00
5. Baltimore	86	39.53%	34	55.81%	3.19	00:04:32	26.74%	23	\$0.00
6. Salt Lake City	79	5.06%	4	32.91%	4.18	00:06:46	27.85%	22	\$0.00
7. Duarte	57	29.82%	17	14.04%	9.02	00:06:25	26.32%	15	\$0.00
8. Piscataway Township	57	49.12%	28	36.84%	4.00	00:06:45	26.32%	15	\$0.00
9. New Brunswick	56	14.29%	8	78.57%	2.25	00:02:49	8.93%	5	\$0.00
10. Vermillion	55	5.45%	3	36.36%	2.96	00:05:39	27.27%	15	\$0.00
11. Boston	44	93.18%	41	61.36%	3.41	00:02:36	18.18%	8	\$0.00
12. Ann Arbor	41	68.29%	28	51.22%	3.68	00:02:31	24.39%	10	\$0.00
13. Wilmington	36	36.11%	13	61.11%	2.47	00:04:00	22.22%	8	\$0.00

	City	Count	Percentage	Count	Percentage	Count	Time	Percentage	Count	Cost
14.	Austin	35	8.57%	3	65.71%	2.09	00:03:55	11.43%	4	\$0.00
15.	Richland	32	37.50%	12	25.00%	3.53	00:08:19	31.25%	10	\$0.00
16.	Andover	27	22.22%	6	51.85%	3.48	00:04:42	22.22%	6	\$0.00
17.	Indianapolis	24	33.33%	8	20.83%	10.08	00:13:08	41.67%	10	\$0.00
18.	Bethesda	24	62.50%	15	54.17%	4.75	00:04:37	20.83%	5	\$0.00
19.	Kalamazoo	21	28.57%	6	38.10%	10.29	00:16:35	38.10%	8	\$0.00
20.	Cambridge	20	75.00%	15	40.00%	9.20	00:09:07	25.00%	5	\$0.00
21.	Rochester	20	50.00%	10	75.00%	3.45	00:07:43	15.00%	3	\$0.00
22.	St. Louis	19	26.32%	5	73.68%	1.63	00:00:21	0.00%	0	\$0.00
23.	Acton	18	27.78%	5	50.00%	2.72	00:03:27	33.33%	6	\$0.00
24.	Lutherville-Timonium	17	29.41%	5	5.88%	8.65	00:07:42	35.29%	6	\$0.00
25.	Durham	17	82.35%	14	52.94%	2.29	00:04:06	23.53%	4	\$0.00
26.	Port Jefferson	16	18.75%	3	12.50%	14.50	00:19:53	56.25%	9	\$0.00
27.	Tucson	15	46.67%	7	40.00%	3.13	00:10:32	46.67%	7	\$0.00
28.	Palo Alto	15	60.00%	9	53.33%	7.13	00:06:02	26.67%	4	\$0.00
29.	Washington	15	73.33%	11	40.00%	3.53	00:05:17	26.67%	4	\$0.00
30.	San Diego	14	85.71%	12	57.14%	2.14	00:00:51	7.14%	1	\$0.00
31.	San Francisco	14	92.86%	13	71.43%	1.36	00:00:17	0.00%	0	\$0.00
32.	Chicago	13	84.62%	11	76.92%	1.77	00:01:24	7.69%	1	\$0.00
33.	Raritan	13	30.77%	4	76.92%	2.23	00:01:29	7.69%	1	\$0.00
34.	Houston	13	76.92%	10	61.54%	2.85	00:00:59	7.69%	1	\$0.00
35.	(not set)	12	100.00%	12	83.33%	1.42	00:00:38	8.33%	1	\$0.00
36.	Livermore	12	33.33%	4	50.00%	3.17	00:04:31	33.33%	4	\$0.00
37.	New Haven	12	83.33%	10	41.67%	3.83	00:02:18	25.00%	3	\$0.00
38.	Nashville	12	75.00%	9	91.67%	1.17	00:00:07	0.00%	0	\$0.00
39.	Madison	12	66.67%	8	50.00%	2.25	00:01:31	8.33%	1	\$0.00
40.	Chantilly	11	27.27%	3	63.64%	3.27	00:00:45	0.00%	0	\$0.00
41.	Sacramento	9	88.89%	8	44.44%	6.00	00:07:04	44.44%	4	\$0.00
42.	Athens	9	66.67%	6	44.44%	2.67	00:05:08	33.33%	3	\$0.00
43.	Minneapolis	9	88.89%	8	77.78%	1.22	00:00:11	0.00%	0	\$0.00
44.	Cold Spring Harbor	9	44.44%	4	33.33%	3.78	00:02:12	11.11%	1	\$0.00
45.	Urbana	8	37.50%	3	25.00%	4.00	00:02:48	25.00%	2	\$0.00
46.	Rockville	8	50.00%	4	50.00%	2.38	00:00:17	0.00%	0	\$0.00
47.	Newark	8	62.50%	5	25.00%	7.75	00:24:32	37.50%	3	\$0.00
48.	Portland	8	87.50%	7	62.50%	2.62	00:06:07	25.00%	2	\$0.00
49.	Philadelphia	8	87.50%	7	50.00%	2.12	00:01:55	12.50%	1	\$0.00
50.	Richmond	8	50.00%	4	37.50%	4.38	00:05:45	37.50%	3	\$0.00
51.	West Valley City	8	75.00%	6	37.50%	5.25	00:10:18	50.00%	4	\$0.00
52.	Aurora	7	57.14%	4	57.14%	1.86	00:02:22	14.29%	1	\$0.00
53.	Notre Dame	7	57.14%	4	42.86%	5.00	00:03:51	28.57%	2	\$0.00

54.	Charlotte	7	42.86%	3	42.86%	3.14	00:13:44	42.86%	3	\$0.00
55.	Columbus	7	100.00%	7	71.43%	4.00	00:02:56	28.57%	2	\$0.00
56.	Brookings	7	85.71%	6	14.29%	8.14	00:10:30	28.57%	2	\$0.00
57.	Dallas	7	100.00%	7	57.14%	1.71	00:00:11	0.00%	0	\$0.00
58.	Dublin	6	100.00%	6	66.67%	2.17	00:03:31	33.33%	2	\$0.00
59.	Emeryville	6	83.33%	5	50.00%	2.17	00:01:31	16.67%	1	\$0.00
60.	Longmont	6	50.00%	3	100.00%	1.00	00:00:00	0.00%	0	\$0.00
61.	Catonsville	6	83.33%	5	83.33%	1.33	00:00:24	0.00%	0	\$0.00
62.	Ithaca	6	100.00%	6	100.00%	1.00	00:00:00	0.00%	0	\$0.00
63.	Bethlehem	6	66.67%	4	33.33%	7.67	00:08:28	33.33%	2	\$0.00
64.	Pittsburgh	6	83.33%	5	66.67%	1.67	00:02:54	33.33%	2	\$0.00
65.	Provo	6	100.00%	6	0.00%	3.00	00:03:58	33.33%	2	\$0.00
66.	Mansfield	6	100.00%	6	66.67%	2.00	00:07:50	33.33%	2	\$0.00
67.	Phoenix	5	100.00%	5	40.00%	2.00	00:07:34	60.00%	3	\$0.00
68.	Berkeley	5	100.00%	5	80.00%	1.20	00:00:16	0.00%	0	\$0.00
69.	Los Angeles	5	60.00%	3	80.00%	2.20	00:00:24	0.00%	0	\$0.00
70.	Hialeah	5	100.00%	5	20.00%	2.20	00:01:20	0.00%	0	\$0.00
71.	Savannah	5	100.00%	5	80.00%	1.40	00:00:30	0.00%	0	\$0.00
72.	Iowa City	5	60.00%	3	80.00%	5.20	00:04:45	20.00%	1	\$0.00
73.	Gaithersburg	5	100.00%	5	80.00%	1.20	00:00:05	0.00%	0	\$0.00
74.	Chapel Hill	5	40.00%	2	80.00%	1.20	00:00:05	0.00%	0	\$0.00
75.	Huntington	5	20.00%	1	60.00%	4.00	00:00:59	0.00%	0	\$0.00
76.	Collegeville	5	0.00%	0	80.00%	1.40	00:02:45	20.00%	1	\$0.00
77.	College Station	5	80.00%	4	60.00%	1.80	00:01:51	20.00%	1	\$0.00
78.	San Antonio	5	80.00%	4	60.00%	1.80	00:00:32	0.00%	0	\$0.00
79.	Pullman	5	40.00%	2	80.00%	1.20	00:00:18	0.00%	0	\$0.00
80.	Woodlawn	5	80.00%	4	20.00%	2.80	00:02:30	0.00%	0	\$0.00
81.	South San Francisco	4	100.00%	4	75.00%	1.25	00:00:45	0.00%	0	\$0.00
82.	Middletown	4	75.00%	3	50.00%	1.75	00:01:12	0.00%	0	\$0.00
83.	Evanston	4	75.00%	3	75.00%	2.50	00:00:17	0.00%	0	\$0.00
84.	Baton Rouge	4	75.00%	3	50.00%	1.75	00:09:51	50.00%	2	\$0.00
85.	Milford	4	75.00%	3	100.00%	1.00	00:00:00	0.00%	0	\$0.00
86.	Detroit	4	100.00%	4	50.00%	2.25	00:01:21	0.00%	0	\$0.00
87.	Columbia	4	100.00%	4	50.00%	2.25	00:00:51	0.00%	0	\$0.00
88.	Lincoln	4	75.00%	3	75.00%	1.25	00:00:35	0.00%	0	\$0.00
89.	Fair Lawn	4	100.00%	4	50.00%	2.00	00:00:01	0.00%	0	\$0.00
90.	Hoboken	4	50.00%	2	50.00%	2.00	00:00:14	0.00%	0	\$0.00
91.	Charlottesville	4	100.00%	4	50.00%	8.75	00:06:38	50.00%	2	\$0.00
92.	Aspen Hill	4	75.00%	3	75.00%	1.75	00:00:11	0.00%	0	\$0.00
93.	Laurel Hollow	4	50.00%	2	100.00%	1.00	00:00:00	0.00%	0	\$0.00
94.	Sunny Isles Beach	4	0.00%	0	100.00%	1.00	00:00:00	0.00%	0	\$0.00

94. Sunny Isles Beach	4	0.00%	0	100.00%	1.00	00:00:00	0.00%	0	\$0.00
95. Tuscaloosa	3	66.67%	2	0.00%	6.33	00:17:30	66.67%	2	\$0.00
96. Pasadena	3	100.00%	3	66.67%	3.67	00:04:37	33.33%	1	\$0.00
97. Stanford	3	100.00%	3	33.33%	2.67	00:01:18	0.00%	0	\$0.00
98. Ventura	3	66.67%	2	33.33%	7.00	00:31:30	66.67%	2	\$0.00
99. Fort Collins	3	100.00%	3	66.67%	1.67	00:00:20	0.00%	0	\$0.00
100. Glastonbury	3	33.33%	1	66.67%	1.33	00:00:07	0.00%	0	\$0.00

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